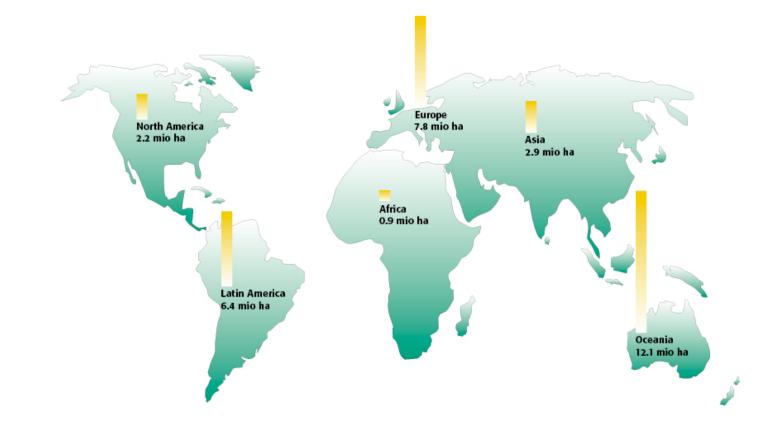
Workshop on data collection and data processing

IIV Encuentro Latinoamericano de Agricultura Orgánica Salinitas, October 16, 2009 Prepared by Helga Willer, FiBL, Frick, Switzerland



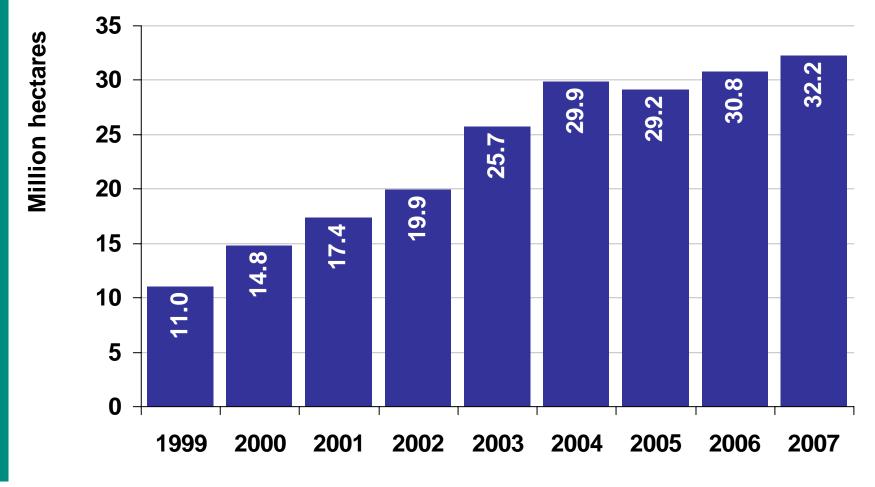
Organic agriculture worldwide 2007 – the tenth global organic survey



Source: FiBL & IFOAM Survey 2009



World: Development of organic agricultural land 1999-2007 (Revision date: May 2009)



Source: FiBL, IFOAM & SOEL 2000-2009



Global organic survey 2009

- The tenth survey on organic agriculture world-wide was carried out by FiBL and the International Federation of Organic Agriculture Movements IFOAM (IFOAM for Africa).
- > The survey was carried out between July and December 2008
- Most data collected are from 2007, for some countries for 2008
- Data were received from 141 countries (2006: 135 countries)
- Data are provided by country experts, (representatives from NGOs, certification bodies, governments, researchers)
- The results are published in the yearbook ,The World of Organic Agriculture' and at <u>www.organic-world.net</u>



SECO ITC project: Global information system for organic market and production data

- Since 2008 there has been support by the Swiss State secretariat of Economic Affairs SECO and the International Trade Centre, Geneva, for:
- > Data collection;
- > Support of local partners for the data collection;
- Development of a classification of organic products (including manufactured products);
- Ease data collection through database improvement and an online data entering tool;
- Setting up the website <u>www.organic-world.net;</u>
- Carrying out a global overview of data availability.







Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs FDEA State Secretariat for Economic Affairs SECO

Data collection systems



Countries covered by the global survey on organic agriculture by FiBL and IFOAM

33	Countries with data on organic agriculture ×	Countries per ↔ region ≈	Share of countries ↔ that provided data (%)×
Africa×	33×	55×	60×
Asia¤	32×	48×	67×
Europe¤	43×	45×	96×
Latin-America×	23×	33×	70×
North America	2¤	2×	100× :
Oceania¤	8¤	13×	62×
World×	142×	196¤	73×
			Г

Source: FiBL & IFOAM 2009

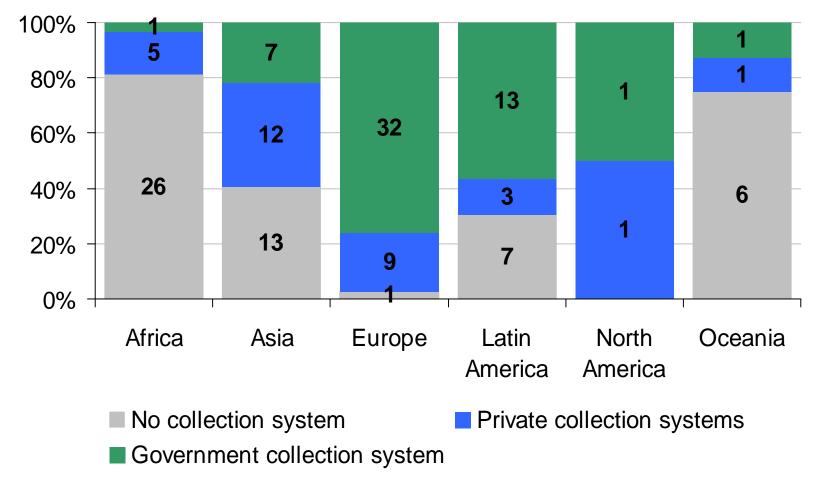


Data collection systems

- FiBL, who has collected data on organic agriculture world-wide for the past years, distinguishes the following collection systems for the basic data on organic farming (land area and producers):
 - > Governmental data collection systems,
 - > Private collection systems,
 - > For the remaining countries, no permanent collection system is in place.



Data collection systems





European Union: Stipulates that member states make organic data available

- According to the new regulation, all EU member states (27) have to deliver the key data on organic farming to Eurostat, the statistical office of the European Union.
- > Requirements are:
- Data need to be collected among the organic certifiers registered by the competent authority
- > Deliver data in an electronic format
- > Data must be delivered by July 31 of the following year
- > Data collected included:
 - > Land area and crops
 - Conversion status
 - Production
 - Livestock
 - > Operator types: Producers, processors, importers
 - > Processors also by main type of activitey (NACE Codes)





Types of data collected by FiBL and IFOAM



Land area & producers

- The total area under organic management and the number of producers are the most important data as these data show the importance of the organic sector in a country.
- The percentage of land under organic management is an generally accepted important indicator (e.g by the European Commission).
- All countries covered by the global organic survey report the land under organic management.
- The number of farms is not reported by all. Some only report the total operators, some do not report any opertors at all.



External trade as well as domestic market

- Important in order to grasp the importance of the organic sector for the national economy.
- Important data for decision making of politicians and market players.
- > Very few countries have such data so far.
- Domestic market data: Good availability in Europe and North America
- > Export data: Good availability in Latin America.
- Import data: Almost not available.



External trade: The example of Denmark

- By the end of 2004, there were almost 3,400 authorised farms/establishments (legal units) at the Danish Plant Directorate and almost 500 establishments (legal units) at the Danish Veterinary and Food Administration. Having matched information with Statistics Denmark's register of external trade statistics, it turned out that 254 of these establishments (legal units) were engaged in external trade with potential organic products.
- These 254 establishments (legal units) make up the respondent register for the population.
- Mailing and processing of the questionnaires Subsequently, questionnaires are mailed to 254 establishments. The information, which was reported by the establishments to the external trade statistics, is shown in the questionnaire, and at the same time the establishments are asked to report the share of their turnover, which can be contributed to organic goods. 131 of the abovementioned establishments have been engaged in external trade in organic goods.
- Source: Statistics Denmark at http://www.dst.dk/HomeUK/Guide/documentation/Varedeklarationer/emnegruppe/em ne.aspx?sysrid=099927



Data classification



Classifications

- For the global organic survey a database was built into which all types of data can be entered.
- A major challenge has been the development of a classification system for crops and products, applied for the land area, production (volumes % values), exports (volumes % values), imports (volumes % values), domestic sales (volumes % values).
- Whereas for the primary crops the organic farming questionnaire by Eurostat, the statistical office of the European Union was used as a basis, for the manufactured crops the Central Product Classification CPC of the United Nations was used.
- A first draft of the latter is now available and it will be developed further by FiBL, IFOAM and the partners.



Operators

1	Global Organic Survey	- Op	erators per	31.12.	2008
2					
3					
4					
5	Operators	Number	Data year**	Source	Coverage*
6	PRODUCERS total (including mixed operations)***				
7	- Producers: Farm enterprises		_γ		
8	- Producers: Smallholders				
9	PROCESSORS (including mixed operations)				
10	TRADERS (including mixed operations)				
	EXPORTERS (including mixed operations)				
12	IMPORTERS (including mixed operations)				
	SEED SUPPLIERS (including mixed operations)				
14	SMALL-HOLDER GROUPS / Internal Control Syst	tem ICS			
15	TOTAL OPERATORS****				
16					
17					
18	* Coverage: Please give a rough estimate of how much of th	e national total of or	ganic farms/land area e	tc. is covered b	y your data
19	** Data year: Please specify if not 2008				
20	*** mixed operations: for example a farm that is also active in	food processing.			
21	**** This is not necessarily the sum of the above as some enter	rprises might repres	ent two operator types		
22					
23					



Crops and landuse (adapted from Eurostat)

	G400 • 🥵 Other aquaculture										
	Q	R	S	Т	U	٧	V	X	Z	AA	AB /
		In-conversion	Fully converted	T _1_1	Producti	Producti	Export	Export	Domestic	Import	Import
	Crops/Land use	agricultural	agricultural	Total	on	on value	volum	value	market	volum	value
12		land [ha]	land [ha]	[ha]	volume 1+1	[Mio]	e [t]	[Mio]	value (Mio 1	e [t]	[Mio]
	Agricultural land and crops	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
13	(excluding aquaculture, wild collection, apiculture)			0.0		0.0					
14	Agricultural land for which no details are available			0.0							
15	Arable crops	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
16	Arable crops, no details			0.0							
17	Cereals for the production of grain (incl. seeds and rice)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
18	Cereals for the production of grain (incl. seeds and rice), no details			0.0							
19	Cereals, excluding rice	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
20	Wheat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
21	Wheat, no details			0.0							
22	Durum wheat			0.0							
24	Common wheat and spelt			0.0							
32	Grain maize and corn cob mix			0.0							
34	Barley			0.0							
40	Rye and meslin			0.0							
45	Oats			0.0							
46	Triticale			0.0							
47	Buckwheat			0.0						'	
49	Millet			0.0						'	
53	Quinoa			0.0						'	
54	Amaranto			0.0						'	
55	(<i>important new crop</i>) Other cereals			0.0 0.0						'	
56 57	Bice			0.0						'	
	Dried pulses and protein crops for the production of grain	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dried pulses and protein crops for the production of grain, no details			0.0							
	Root crops	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
72	Root crops, no details			0.0							
74	Potatoes (incl. early and seed potatoes)			0.0							
83	Sugar beet (excl. seeds)			0.0							
84	Fodder beet			0.0							
85	Other fodder roots			0.0							
86	Maniokłcassavałyuca			0.0							
87	Sweet potatoes			0.0							
88	Tiger nuts			0.0							
H -	I ► ■ About / Overview / Operators Land use and prin	mary crops 🖉 L	vestock 🖉 Pro	ducts (a	nin <						
Bere	it										



Livestock: According to Eurostat

Livestock	Send	Production volume [numbers]	Production value [Mio]	Export volume [numbers]	Export value [Mio]	Domestic market volume [t]	Domestic market value [Mio]	lmport ∨olume [number
Live animals (average annu	al stock)		0.0		0.0	0.0	0.0	0
Live animals for which no details are availat	ble		Î					
Bovine animals		0.0	0.0	0.0	0.0	0.0	0.0	0
Bovine animals, no details								
Bovine animals less than 1 year old		0.0	0.0	0.0	0.0	0.0	0.0	0
Bovine animals less than 1 year old , no de	tails							
Calves for slaughter								
Other calves								
Bovine animals aged between 1 and 3	2 years	0.0	0.0	0.0	0.0	0.0	0.0	(
Bovine animals aged between 1 and 2 years	s, no details							
Bovine animals aged between 1 and 2 years for	or slaughter							
Other bovine animals aged between 1 and 2 ye	ears							
Bovine animals of two years and olde	er	0.0	0.0	0.0	0.0	0.0	0.0	0
Bovine animals of two years and older, no d	letails							
Dairy cows								
Suckler cows								
Bovine animals of 2 years and over for slaught	er							
Other bovine animals of 2 years and over								
Pigs		0.0	0.0	0.0	0.0	0.0	0.0	0
Pigs, no details								
Fattening pigs								
Breeding sows								
Other pigs								
▶ N About / Overview / Operators / Land u		0.0		0.0	0.0	0.0	0.0	



Manufactured products (based on CPC codes)

(including products from live animals) Production Production Export Dome Export Domestic Manufactured products Production Send volume value volume value market mark volume [t] (including products from live animals) volume [t] [Mio] [hl] [Mio] [t] [Mio] Manufactured products 0.0 0.0 0.0 0.00.00.0 (including products from live animals) Manufactured products for which no details are available Prepared food and feedstuffs 0.0 0.0 0.0 0.0 0.0 0.0 Prepared food and feedstuffs, no details Meat and fish products 0.00.0 0.0 0.00.0 0.0Meat and fish products, no details 0.0 0.0 0.0 0.0Meat 0.00.0Meat, no details Beef Pork Sheep Goats Equidae Meat, no details Sausages and similar products <important new product, please enter> Other meat and meat products Fish 0.0 0.00.00.00.00.0 Fish, no details Shrimps <important new product, please enter> Other fish products, no details Vegetables, prepared and preserved 0.00.00.00.0 0.0 0.0Vegetables_prepared and preserved_no details • • • Ø Operators / Land use and primary crops / Livestock Products (animal, processed) / <



Data processing



The database

- -	-	<u>B</u> earbeiten	<u>A</u> nsi	ht <u>E</u> infüge	en Forma <u>t</u>	Date	en <u>s</u> ätze	E <u>x</u> tras	<u>F</u> enster <u>?</u> A	dobe PDF				l	Frage hier eingeben 👻	- 6
_			<u>)</u> 480	X 🗈 I	B 9 9	🧕 🤶	↓ <mark>X</mark> ↓	V 🚡	7 # >= >	× 📑 ⁄a • 🤅	-					
	inserted	modified	ld	Source	Link			ntiner Cour		indicator	label	value	соп	original Currer	Remark	
	21.09.2007	15.09.2008	27062	AQIS/ECO -	<u>\\quelle</u> <u>n\australia\</u>	2008	Oce ania Eur	a str	Permanent grassland Berries, wild	Area [ha]	organic	11660000 7399023			Total is 12,023,135; according to Els Wyen 90 % of this is	
	22.10.2000	22.10.2000	27042	CVIIA	WApollo/us erkommuni	2006	ope		Bernes, wild	Area [ha]	organic	1299072				
	21.09.2007	15.09.2008	27040	Organics Brazil	WApollo/us erkommuni	2008	Lati n	Br azi	Wild collection	Area [ha]	organic	6182180			Covers 95 % of the total	
	04.11.2008	04.11.2008	27032	OPPAZ	<u>\\Apollo\us</u> erkommuni	2008	Afri ca	Za m	Bee pastures	Area [ha]	organic	5187442			North Western Bee Product, certified by the Soil Association	
		02.10.2008		Agence bio		2008	Eur ope	an	Broilers	Animals [heads]	organic	4553579				
		29.04.2009		SENASA	WApollo/us erkommuni	2008	Lati n	ge	Permanent grassland	Area [ha]	organic	3646472				
_		23.10.2008	27004	Smith	WApollo/us erkommuni	2008	Afri ca	mi	Devil's claw	Area [ha]	organic	2800000				
		23.10.2008	27003	Smith	\\Apollo\us erkommuni	2008	Afri ca	mi	Devil's claw	Area fully converted [ha]	organic	2800000				
		15.09.2008		APEDA	Apeda- india-	2008	Asi a	In dia	Wild collection	Area [ha]	organic	1769689				
		15.09.2008		Organics Brazil	WApollo/us erkommuni	2008	Lati N	azi	Agricultural land and crops, no	Area [ha]	organic	1765793			Converted, Covers 95 % of the total	
		02.10.2008		Agence bio		2008	Eur ope	an	Laying hens	Animals [heads]	organic	1618730				
		15.09.2008	26963		<u>\\Apollo\us</u> erkommuni	2008	Eur ope		Permanent grassland	Production [t]	organic	1465019				
		03.07.2009	27989		<u>\\Apollo\us</u> erkommuni	2008	Asi a	Ja pa	Sugar beet	Sales [t]	organic	1442387				
		03.07.2009	27990		<u>\\Apollo\us</u> erkommuni	2008	Asi a	Ja pa	Sugar beet	Imports [t]	organic	1442352				
		15.09.2008		AOPEB	<u>\\Apollo\Us</u> erKommun	2008	Lati n	Bo livi	Chestnuts, wild	Area [ha]	organic	1028556				
		21.12.2008		APEDA	Apeda- india-	2008	Asi a	In dia	Agricultural land and crops, no	Production [t]	organic	976646				
		15.09.2008	26942		http://www. ers.usda.g	2008	Nor th	SA	Permanent grassland	Area fully converted [ha]	organic	943389.95				
			26941	USDA	http://www. ers.usda.g	2008	Nor th	U SA	Permanent grassland	Area [ha]	organic	943389.95				
		15.09.2008		Organics Brazil	<u>\\Apollo\us</u> erkommuni	2008	Lati n	Br azi	Agricultural land and crops, no	Area fully converted [ha]	organic	932120			Converted, Covers 95 % of the total	
1	21.09.2007 ensatz: 🚺	15.09.2008	26938		\\Apollo\Us ▶₩ von 5	2008 611 (Ge	Lati (filtert	Ur	Rough Grazing	Area fully	organic	926474				
	enblattan:						,							FLTR		
<u>n</u>	Start		orle	े 🕑 🛂	o 🖏										🔊 🛃 🛛	5:26



В	A	
organi	Indicator 🚽	16
27'810'20	Area [ha]	17
9'725'27	Area fully converted [ha]	18
3'109'29	Area under conversion [ha]	19
703'16	Export [t]	20
1'57	Exports [Mio]]	21
	Exports: Shares [%]	22
9	Imports [Mio]]	23
1'928'89	Imports [t]	24
39	Marketing channel: Share [%]	25
	Operators, bee keepers	26
Cai	Operators, collectors	27
	Operators, exporters	28
	Operators, exporters Operators, farm enterprises	29
66		30
	Operators, handlers	31
2'88	Operators, importers	
54	Operators, no details	32
2'74	Operators, other	33
36'47	Operators, processors	34
1'191'19	Operators, producers	35
6	Operators, seed suppliers	36
8	Operators, smallholder groups	37
313'61	Operators, smallholders	38
237'60	Operators, total	39
2'66	Operators, traders	40
	Production [hl]	41
5	Production [mio EUR]	42
6'434'27	Production [t]	43
2	Production [t]: Share [%]	44
84	Sales [I/person]	45
33'89	Sales [Mio I]	46
1'949'39	Sales [t]	47
2'42	Sales by channel [Mio]]	48
	Sales domestic production [t]: Share [%]	49
	Sales products: growth 1 year [%]	50
2'30	Sales: by product [Mio]]	51
41	Sales: Catering [Mio I]	52
21	Sales: growth 1 year [%]	53
19	Sales: Product share [%]	54
4	Sales: Share [X]	55
53'493'44	Total	56



The database: Classification master

) (<u>)</u> atei	<u>B</u> earbeiten <u>A</u> nsicht <u>E</u> infü	igen Forma <u>t</u> Datens	ätze E <u>x</u> tras <u>F</u> enster <u>?</u> A	d <u>o</u> be PDF		Frage	e hier eingeben	• - 8 3
1	1 🕫	1 -							
2 -		💆 🖪 💁 💖 X 🗈	B. 9 8. 2 ↓	X 🏹 🍓 🖓 🏦 🜬 📢	< 📑 ⁄ - 📀 📮				
	ID	Kultur1	Main use	Main crop category	Main Crop	Crop	Kultur	cKultur	frei
+	1527	Agricultural land and cro	Arable land	Vegetables	Brassicas	Other brassicas	Brassicas, other		
+	1288	Wild collection	Wild collection	Mushrooms, wild	Morel	Morel	Morel		
+	1110	Agricultural land and cro	Arable land	Vegetables	Vegetables cultivate	Okra	Okras		
+	1521	Agricultural land and cro	Arable land	Medicinal & aromatic plants	Aromatic plants, no	Aromatic plants, no	Aromatic plants, i		
+	221	Agricultural land and cro	Permanent crops	Nuts	Pecano	Pecano	Pecano		
+		Agricultural land and cro		Medicinal & aromatic plants	Aromatic plants, oth	Aromatic plants, oth	Aromatic plants, i		
+	1263	Agricultural land and cro	Permanent crops	Permanent crops, other	Barcloth	Barcloth	Barcloth		
		Agricultural land and cro		Vegetables	Brassicas	Kohlrabi	Kohlrabi		
+	1512	Agricultural land and cro	Agricultural land and	Agricultural land and crops,	Agricultural land and	Agricultural land and	Agricultural land a		
+	1286	Wild collection	Wild collection	Mushrooms, wild	Boletes	Boletes	Boletes		
+	1526	Agricultural land and cro	Arable land	Vegetables	Brassicas	Curley kale	Curley kale		
+	1121	Agricultural land and cro	Permanent crops	Temperate fruits	Temperate fruits, no	Temperate fruits, no	Temperate fruits		
		Agricultural land and cro		Vegetables	Brassicas	Brussels sprouts	Brussels sprouts		
		Agricultural land and cro		Vegetables	Pepper	Spice, paprika	Spice, paprika		
+		Agricultural land and cro		Temperate fruit	Stone fruit	Stone fruit, no detail			
+		Agricultural land and cro			Vegetables, leafy or		Chicory		_
		~	Wild collection	Mushrooms, wild	Chanterelle	Chanterelle	Chanterelle		_
		Agricultural land and cro				Cereals, excluding r			_
		Agricultural land and cro		Tropical and subtropical ber			Berries, no details		
				Agricultural land and crops					
		Agricultural land and cro		Root crops	Yams	Yams	Yams		
_				Prepared food and feedstuffs	Prenared food and fe	Prenared food and fe		1	_
				Food products and beverage					
		Manufactured products		Vegetables, prepared and pr		Frozen vegetables, i			
		Manufactured products		Vegetables, prepared and pr		Vegetable juices, no			_
		Manufactured products		Vegetables, prepared and pr				1.01.04.02	_
_		Manufactured products		Vegetables, prepared and pr			Dried Mushrooms		
		Manufactured products		Vegetables, prepared and pr		Dried Cassava leave			
		Manufactured products		Vegetables, prepared and pr		Dried wild garlic	Dried wild garlic		
				Fruit, berries and nuts, prep		Dried fruit	<u> </u>	1.02.01	
			• • • • • • • • • • • • • • • • • • •	<		arred from	ened non	1	
	_		Von 533						>
sher	K-Cod	es , ev. später L-Codes							
49	Stari	📄 🖸 🔁 🖬	h 🗿 🐸					🛒 🕒	05:21
~								(\) 🗖 🐻	Donnerstag



Data analysis via Pivot tables

3)	Datei Bearbeiten	<u>Ansicht Einfügen</u>	i Forma <u>t</u> E <u>x</u> tras	Daten	Eenster <u>?</u>	Adobe PDF				Frag	e hier eingeben	8
		🕘 🛍 🖻 • 🥥	/ 🔄 + 🔀 🧶 2	c → 4	↓ 🏭 🞯	🔛 🕴 Arial	- 10	- F K	u I E E	= 4		3 - A -
지			∃ ♥∃ ! □□ 🚍				Inter (
~	C25	free Root crops										
	A		В			С		D	E		Н	
3		(Alle)	-					-	_			
		(Alle)		-								
D		(Alle)		- 🗖				1				
1		(Alle)										
2		(Alle)										
3	Year	(Alle)										
1												
5								Indicator 💌 I	Daten 💌			
6								Area [ha]				
		Country			Main crop ca	ategory) organic	%organic			
3	Agricultural land	Costa Rica			Vegetables		-	49 .				
9					Medicinal an	d aromatic plants		131 .				
)					Berries			145 .				
1				1	Cereals			55 .				
2					Cocoa			1'284 .				
3					Coffee			1'524 .				
4						l and subtropical		5'484 .				
5					Root crops			10.	e			
3		El Salvador				and and crops, no de	tails		0.00%			
7					Cropland, no	details		2.				
З					Vegetables			5.				
3						d aromatic plants		13 .	· · · · · · · · ·			
)					Citrus fruit			5.				
					Coconut			1'024 .				
2					Coffee			3743	2.43%			
3						l and subtropical		264 .				
4					Nuts			1'193 .				
5					Oilseeds			839 .				
6					Other perma			384 .				
7			C		Strawberries			2.				
3					Sugarcane			5.				
-	H / EU 2008	Area / EU 2007 Ar	ea 🖉 AGRICULTURE) EUF	ROPE 2008 /	Agr. land & farms /	EU 2 <	IIII				>
rei												
2	Start G	oogle 🕴 🚱 斗 🛛	ា 🚇									05:37
	Start G		<u> </u>									🚳 Donnersta

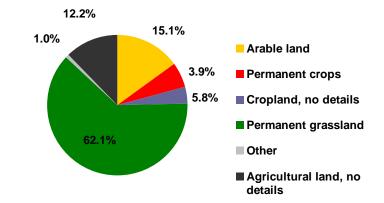


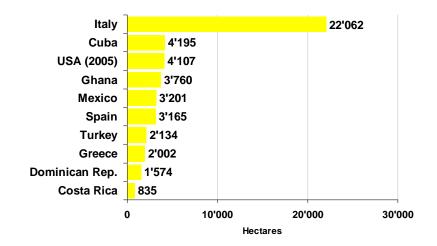
Plausibility checks

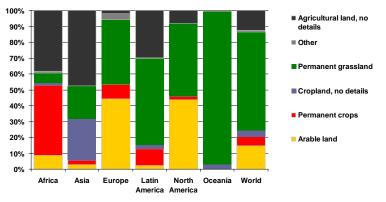
- Check data against data from previous year
- Check data against totals (FAO)

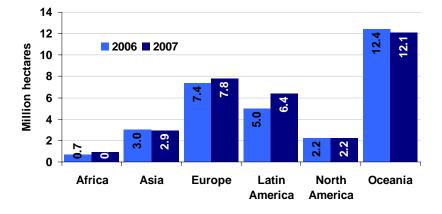


Data dissemination: Texts and graphs









FiBL

Conclusions

- Not all countries have permanent collection system for organic farming yet.
- For the private collection systems there is the problem that the data collectors do often not have full access to the data from the certifiers or operators.
- Countries provide different types of data and different levels of data depth, so the data are often not comparable. In fact, the only indicator that is provided by all is the land under organic management.
- Classification systems for products and crops differ, and there is no consensus at a global level regarding the classification of the data.
- In spite of many improvements, information on many data types is still missing, which would be important to have in order to draw a clear picture on the development and importance of the sector. These are notably production and export volumes and values as well as domestic market data.



Contact

- Helga Willer Research Institute of Organic Agriculture FiBL Ackerstrasse 5070 Frick Switzerland Tel. +41 62 657272 Fax +41 62 8657273 E-mail <u>helga.willer@fibl.org</u> <u>www.fibl.org</u>
- Further information on organic agriculture world-wide at www.organic-world.net

