

Opportunity for knowledge exchange  
in production, marketing and sales  
of organic products



Gold conference partners:



**NEWLY: Usage of organic products in gastronomy!**



[www.biosummit.cz](http://www.biosummit.cz)

INFO & ON-LINE REGISTRATION:  
[www.biosummit.cz](http://www.biosummit.cz)



**25.3.2009**

Conference venue: Průmyslový palác,  
Výstaviště Holešovice, Praha

- ✓ The conference concept follows previous successful 2 years that had started up opportunities in the Czech organic food market
- ✓ The program brings the latest experience with production, marketing and sales of organic products in Europe
- ✓ Novelty of this year is the space given to organic food in gastronomy and the practical demonstration within Organic Gala Dinner

**All-day attractive program**

09:00 – 16:30 conference program at Vystaviste Holesovice  
19:30 – 23:00 Organic Gala Dinner in InterContinental Hotel

**Highlights of the program:**

- development on the global and Czech organic food market
- organic food in supermarket
- optimization of relations between retailers and organic food suppliers
- panel discussion of leading retailers and organic food suppliers in the Czech market
- organic food in fine dining and in company canteen
- practical aspects of organic food marketing / right brand positioning

**... and something more:**

- possibility to take part in the competition with interesting prices
- presents for all participants
- entertaining Gala Dinner connected with the Ceremony Best Czech Organic Product 2008
- dinner menu composed from the offer of the Czech organic farmers and suppliers

Organizers:



Under the auspices of:



In cooperation with:



Media partners:

