

IFOAM ORGANICS EUROPE

# Europe and European Union: Latest organic statistics and policy trend

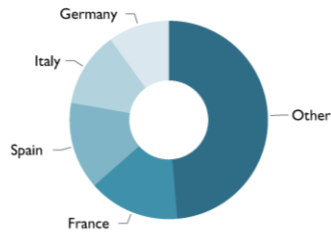
Presenter: Eduardo Cuoco, IFOAM Organics Europe Director Data:  
Jan Travnicek and Helga Willer, FiBL

# EUROPE - ORGANIC FARMLAND 2020

## EUROPE: ORGANIC FARMLAND 2020



More than half of Europe's organic agricultural land is in four countries.



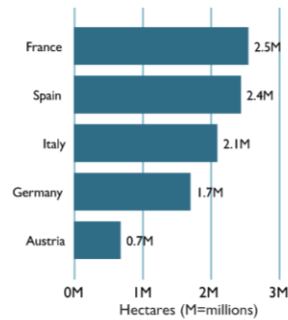
Distribution of organic agricultural land by country 2020.

**FiBL**

[www.fibl.org](http://www.fibl.org)



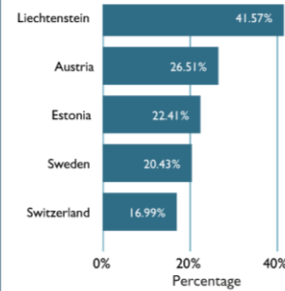
The country with the largest organic agricultural area is France, followed by Spain and Italy.



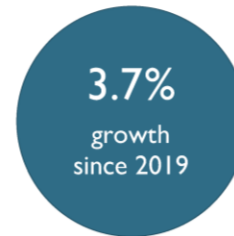
The five countries with the largest areas of organic agricultural land 2020.



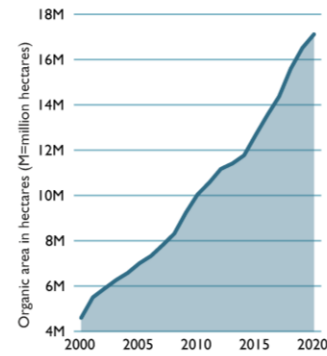
15 countries have 10% or more of their agricultural land under organic management.



The five countries with more than 10% of organic agricultural land 2020.



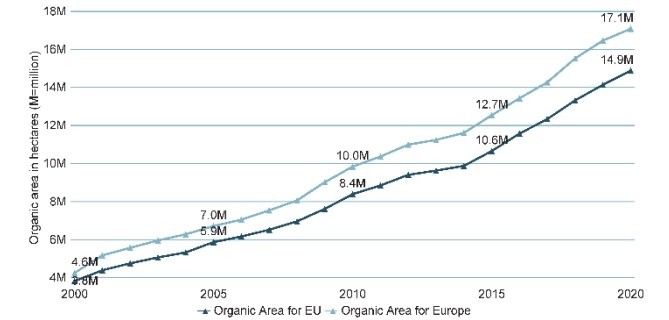
In 2020, nearly 0.7 million hectares more were reported compared with 2019.



Growth of the organic agricultural land 2000-2020.

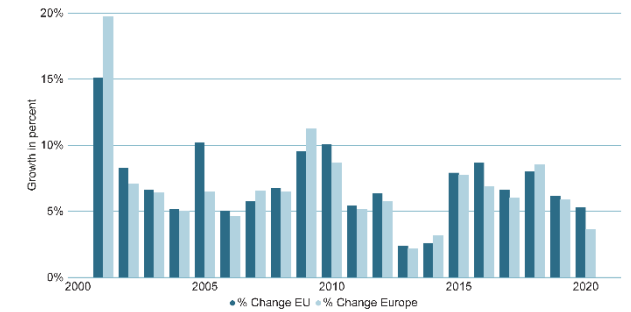
## Europe and the European Union: Development of organic agricultural land 2000 - 2020

Source: FiBL-AMI surveys 2001-2022, based on the national data sources and Eurostat



## Europe: Growth rates for organic agricultural land in Europe and the European Union 2000 - 2020

Source: FiBL-AMI surveys 2001-2022, based on national data sources and Eurostat



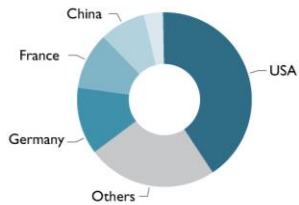
Source: FiBL 2022 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

# EUROPE - ORGANIC RETAIL SALES 2020

## EUROPE: ORGANIC RETAIL SALES 2020



The European Union (44.8 billion €) is the second largest single market after the US (49.5 billion €) and China (10.2 billion €). By region, North America has the lead (53.7 billion €), followed by Europe (52.0 billion €) and Asia (12.5 billion €).



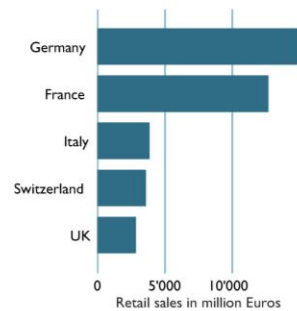
Distribution of retail sales by country 2020.

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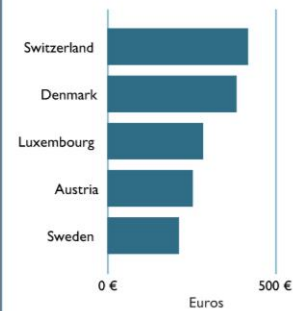
The European countries with the largest markets for organic food are Germany (15 billion €), France (12.7 billion €), Italy (3.9 billion €) and Switzerland (3.6 billion €).



The five countries with the largest markets for organic food in 2020.



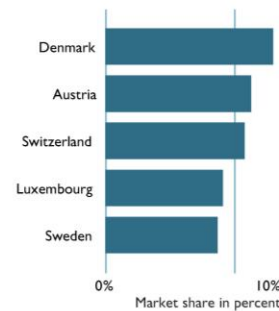
Switzerland has the highest per capita consumption worldwide, followed by Denmark, Luxembourg, Austria and Sweden.



The five countries with the highest per capita consumption 2020.



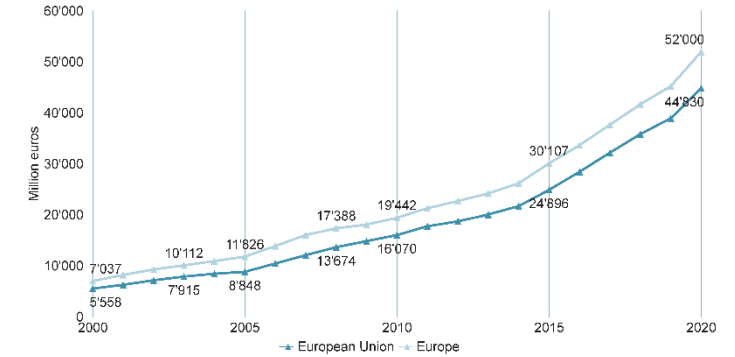
The highest organic share of the total market is in Denmark, followed by Austria, Switzerland, Luxembourg and Sweden.



The five countries with the highest organic shares of the total market in 2020.

## Europe and the European Union: Growth of organic retail sales 2000 - 2020

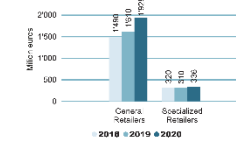
Source: FiBL-AMI surveys 2001-2022



## Europe: Growth of marketing channels for organic products 2018 - 2020 in selected countries

Source: Austria: AMA Marketing, Denmark: Organic Denmark/LV, France: Agence Bio, Germany: Arbeitskreis Biomarkt, Italy: AssoBio/Nomisma, Switzerland: Bio Suisse.

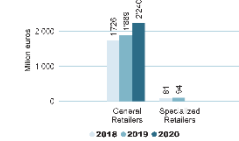
### Austria



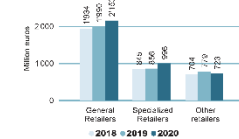
### Germany



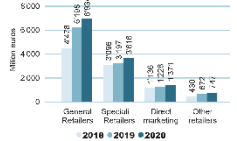
### Denmark



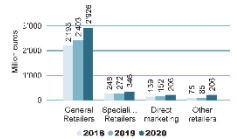
### Italy



### France



### Switzerland

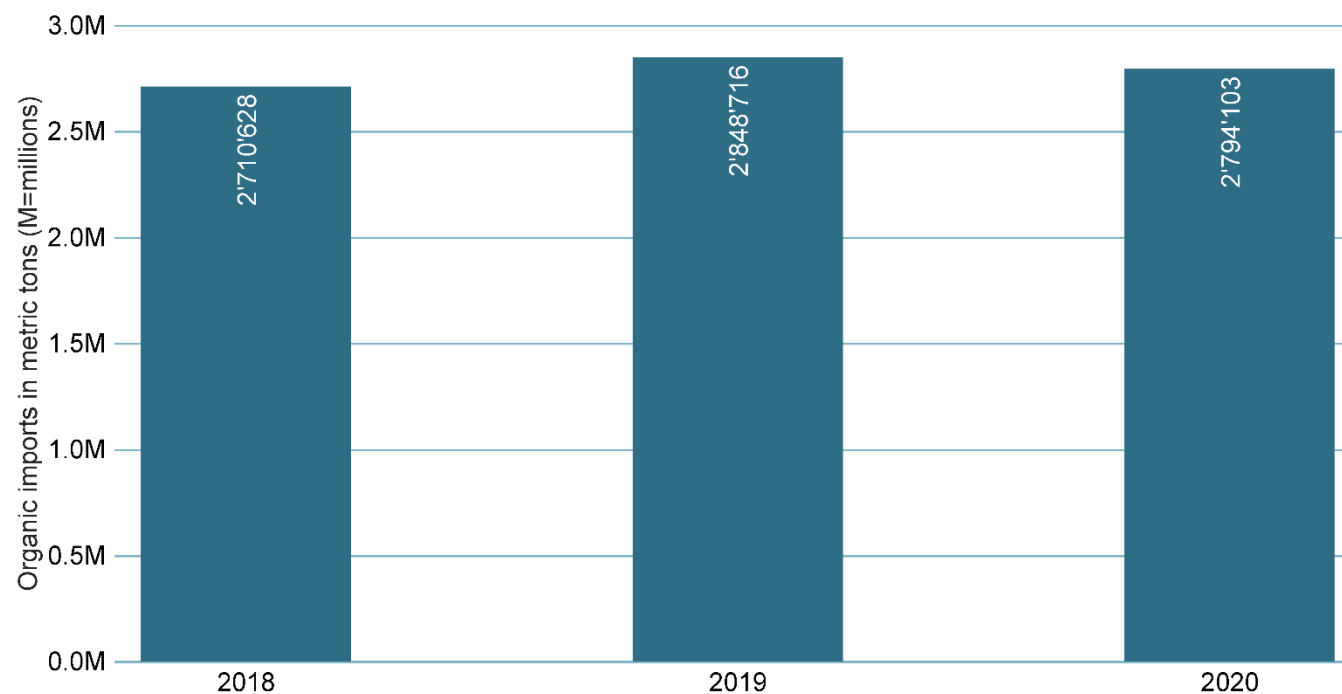


Source: FiBL 2022 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

# EUROPE – IMPORTS DEVELOPMENT

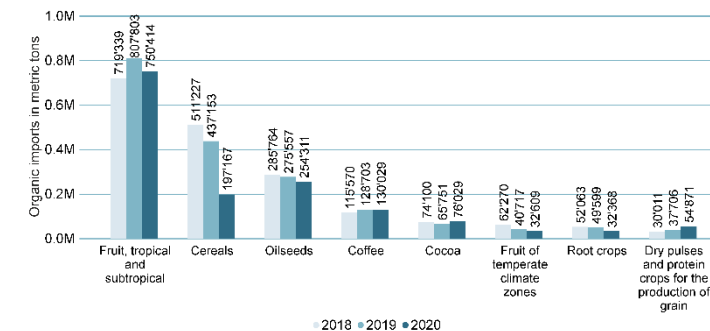
## European Union: Organic agri-food imports development 2018 - 2020

Source: Traces/European Commission



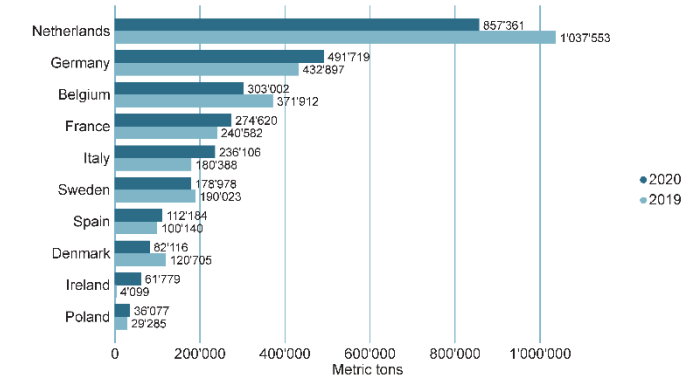
## European Union: Organic agri-food imports development of the main arable and permanent crop products 2018 - 2020

Source: Traces/European Commission



## European Union: Organic agri-food imports by country 2020

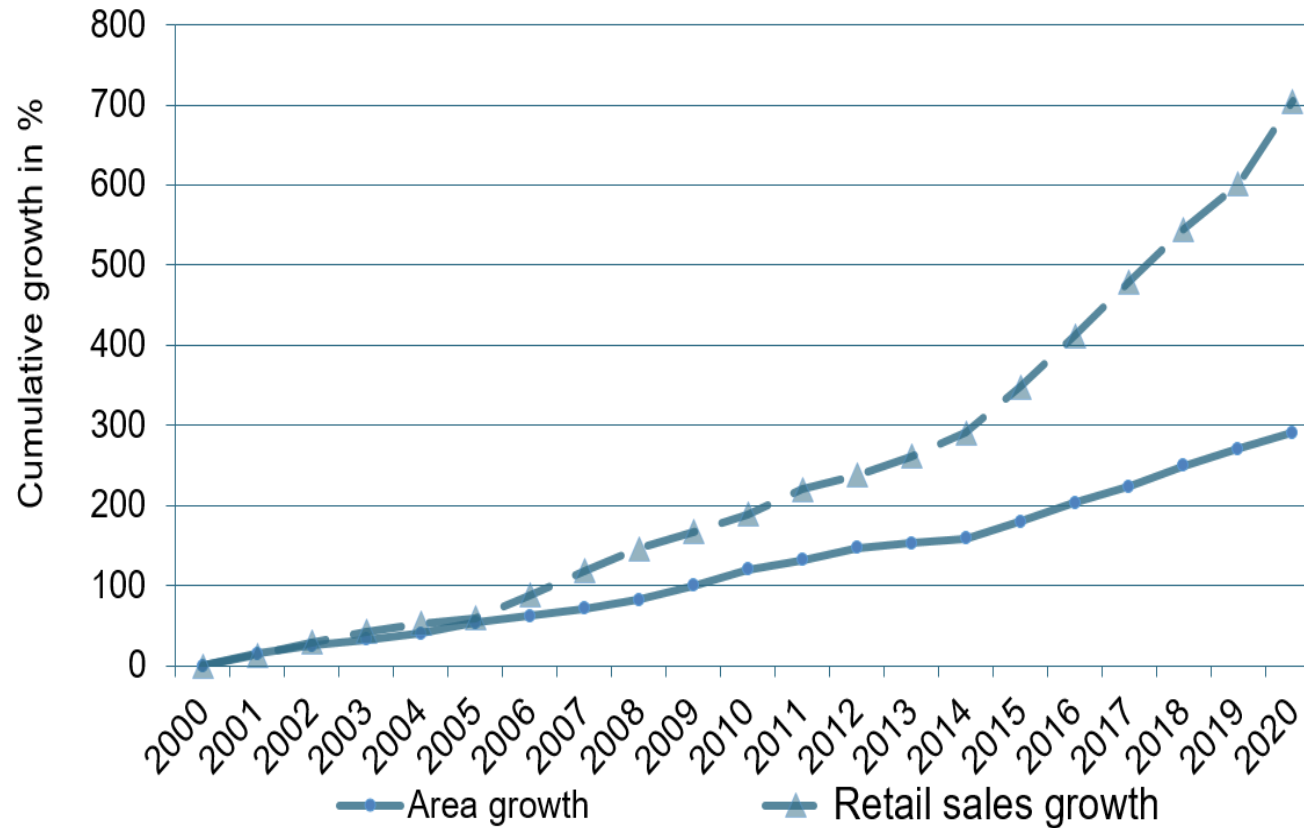
Source: Traces/European Commission 2021



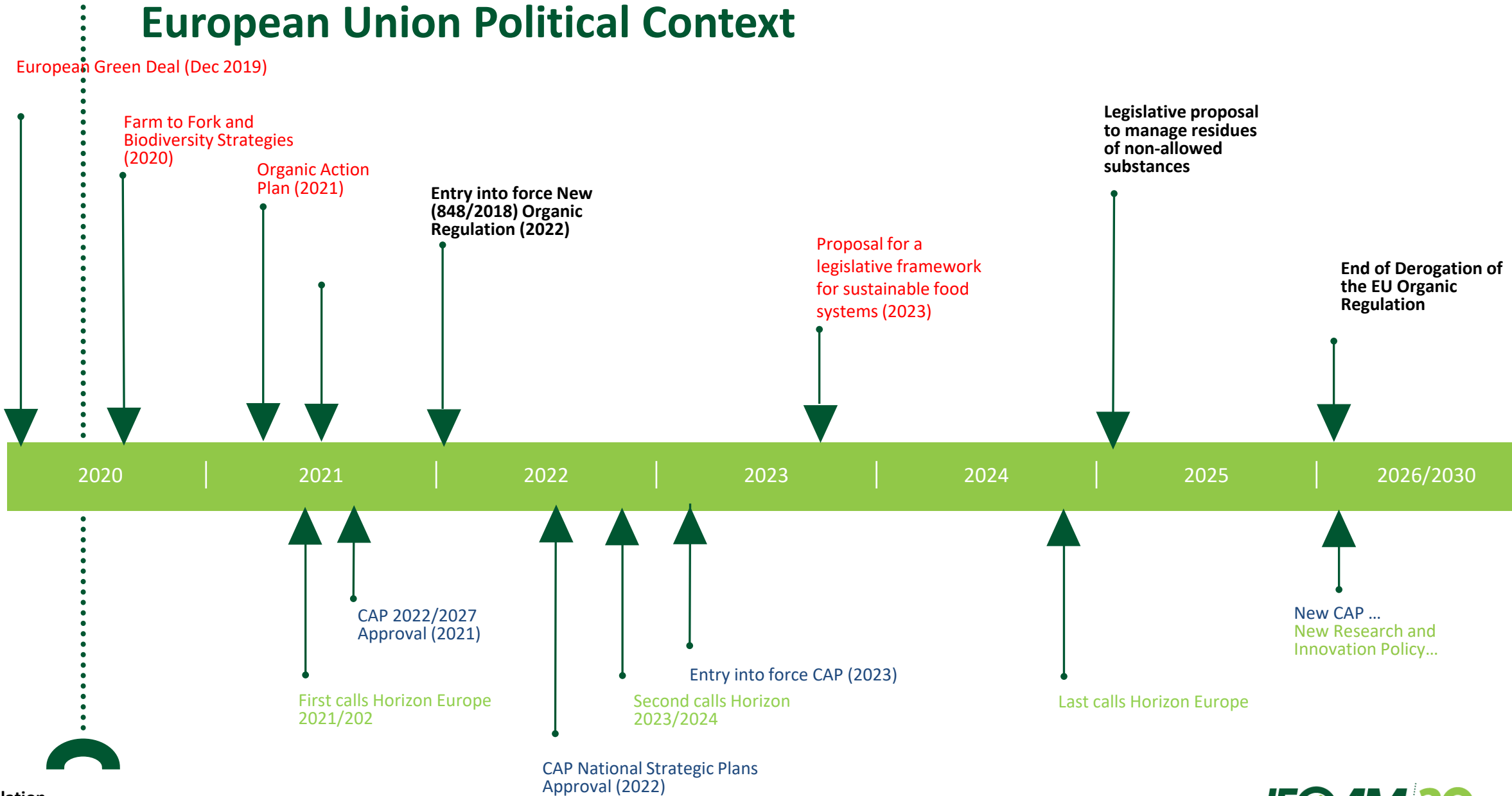
# EUROPAN UNION – COMPARED GROWTH

## European Union: Growth of organic area and retail sales 2000-2020 compared

Source: FiBL-AMI surveys 2006-2022



# European Union Political Context



Legend:

- Organic Regulation**
- Common Agriculture Policy
- Research and Innovation Policies
- Green Deal related initiatives

# 25% ORGANIC LAND IN EU BY 2030

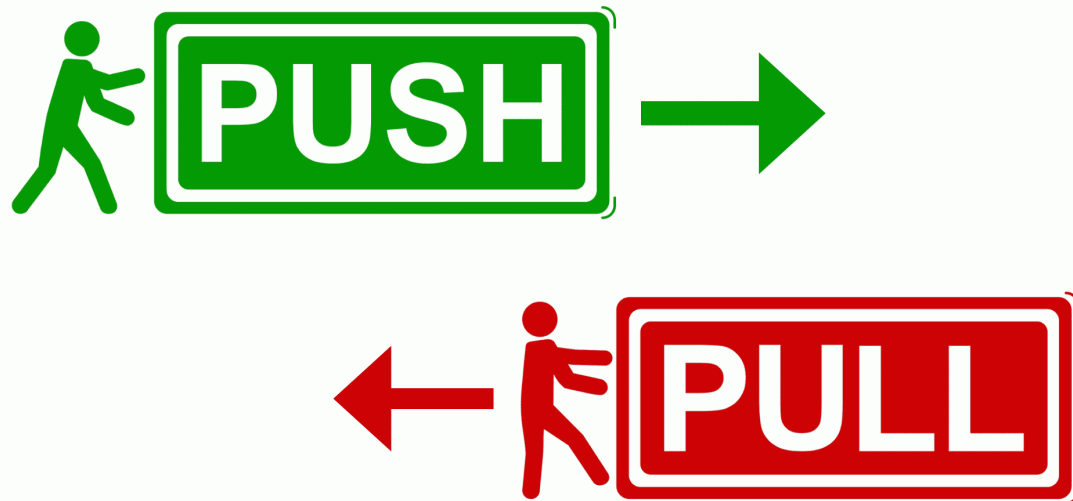
...what is the role of the future European Organic Action Plan (OAP)?

25% Organic land in EU by 2030, ambitious but achievable with the right push-pull strategies in place:

AXIS 1. ORGANIC FOOD AND PRODUCTS FOR ALL: STIMULATE DEMAND AND ENSURE CONSUMER TRUST

AXIS 2. ON THE WAY TO 2030: STIMULATING CONVERSION AND REINFORCING THE ENTIRE VALUE CHAIN

AXIS 3: LEADING BY EXAMPLE: IMPROVING THE CONTRIBUTION OF ORGANIC FARMING TO SUSTAINABILITY



# CELEBRATE WITH US: 20 YEARS ANNIVERSARY & THE YEAR OF ORGANICS



This year, the European organic movement will celebrate its **20<sup>th</sup> anniversary**. Together with IFOAM – Organics International’s 50<sup>th</sup> and IFOAM Asia’s 10<sup>th</sup> anniversary, 2022 will also mark the **Year of Organics**.



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*Aboca*

# Thank you for your attention!

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