

# Global Organic Food & Drink Market

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by

Mr. Amarjit Sahota

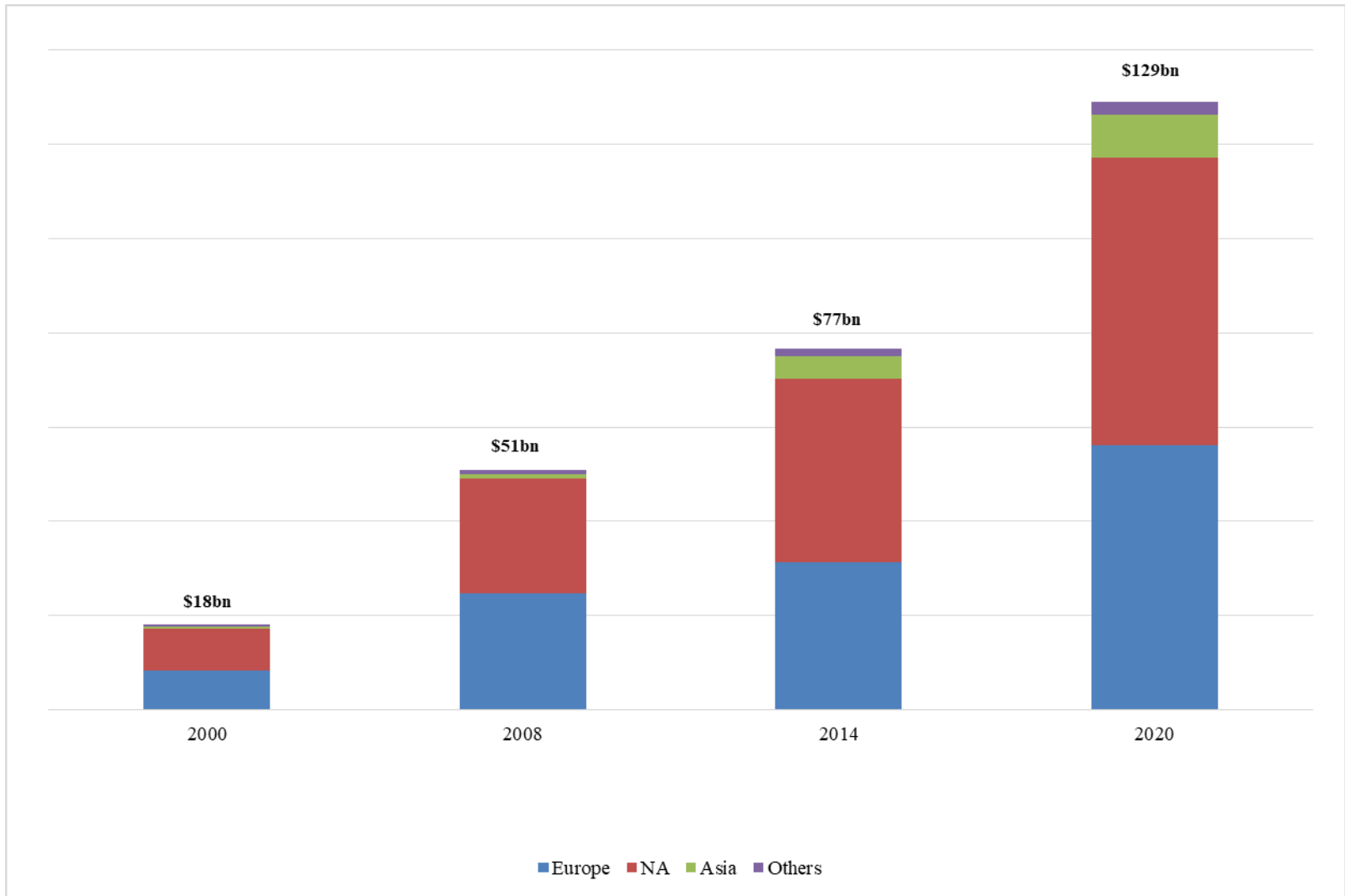
# Business services

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- iii. Seminars, Workshops
- iv. Sustainable Foods Summit  
(Europe, North & Latin America, Asia-Pacific)

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# Market growth



# COVID-19 impacts

**De-globalisation  
of supply chains**

**Changing consumer  
behaviour**

**Food security**

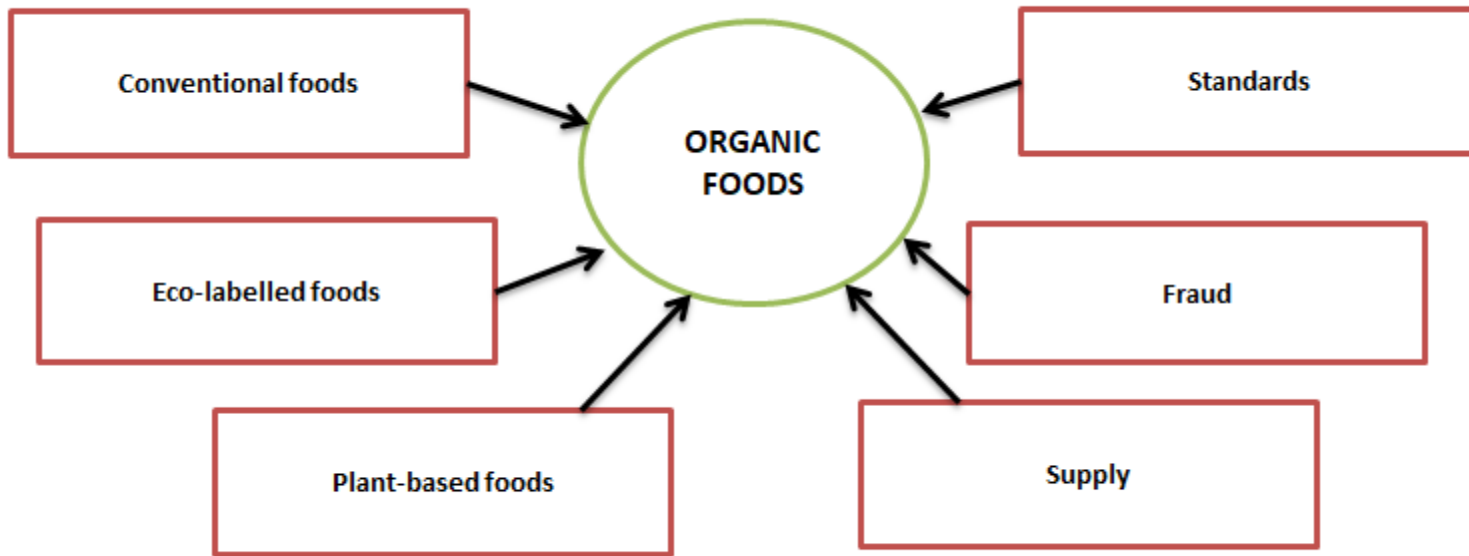
**Transparency &  
traceability**

**Government  
support**

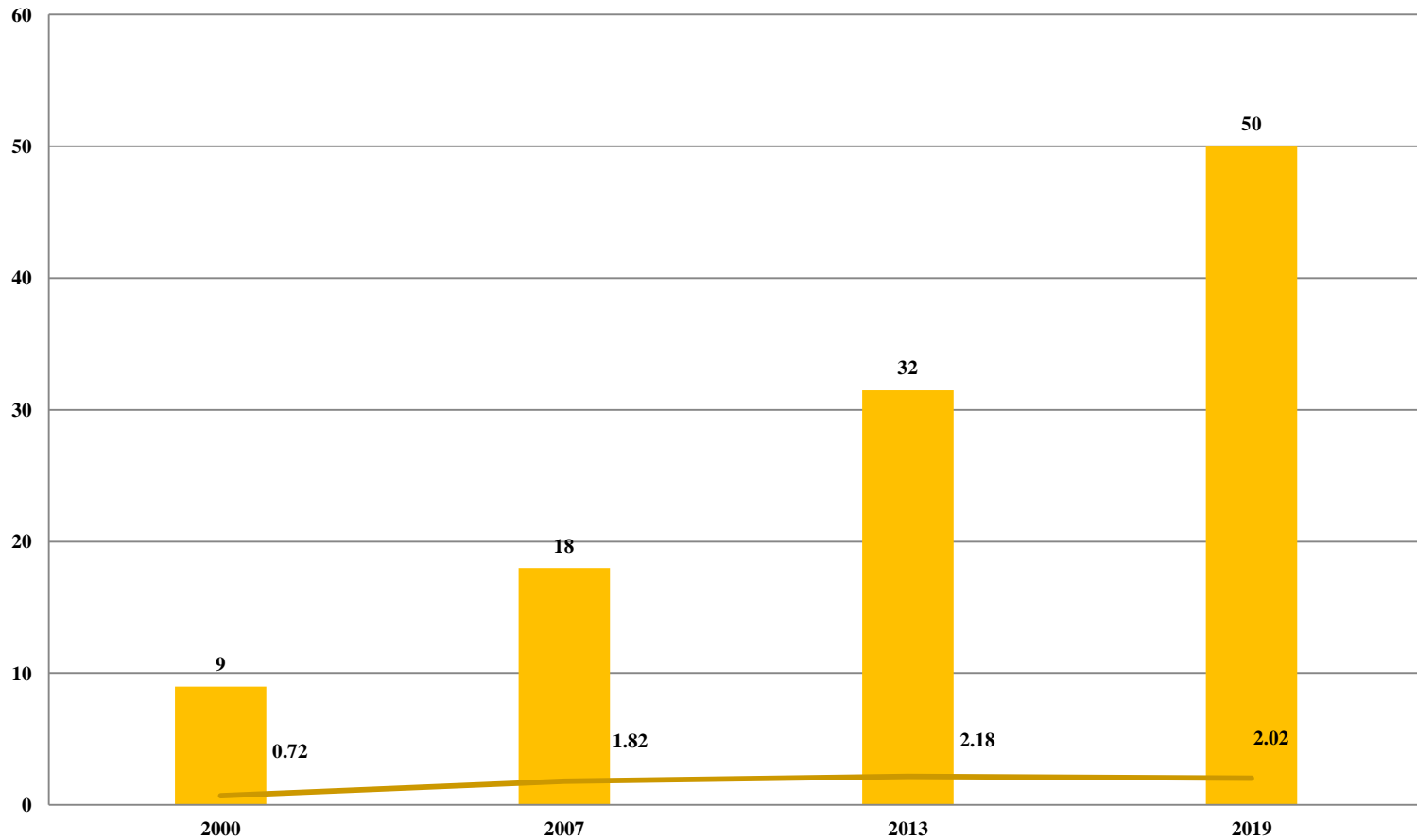
**Food retailing**



# Industry challenges

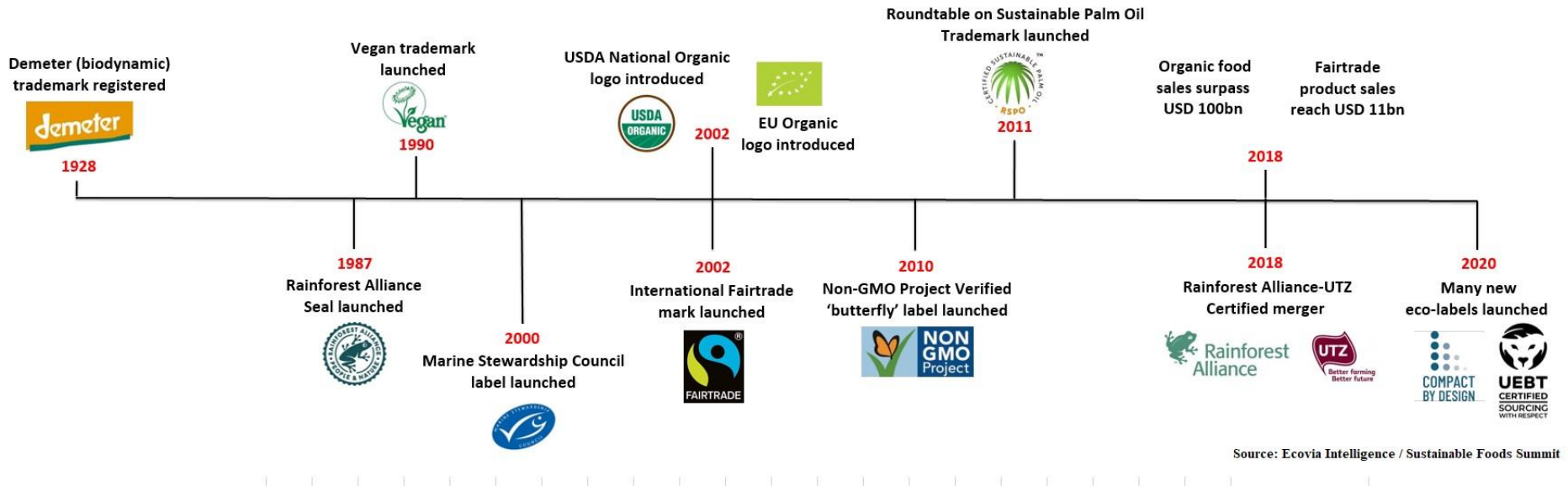


# Organic food supply

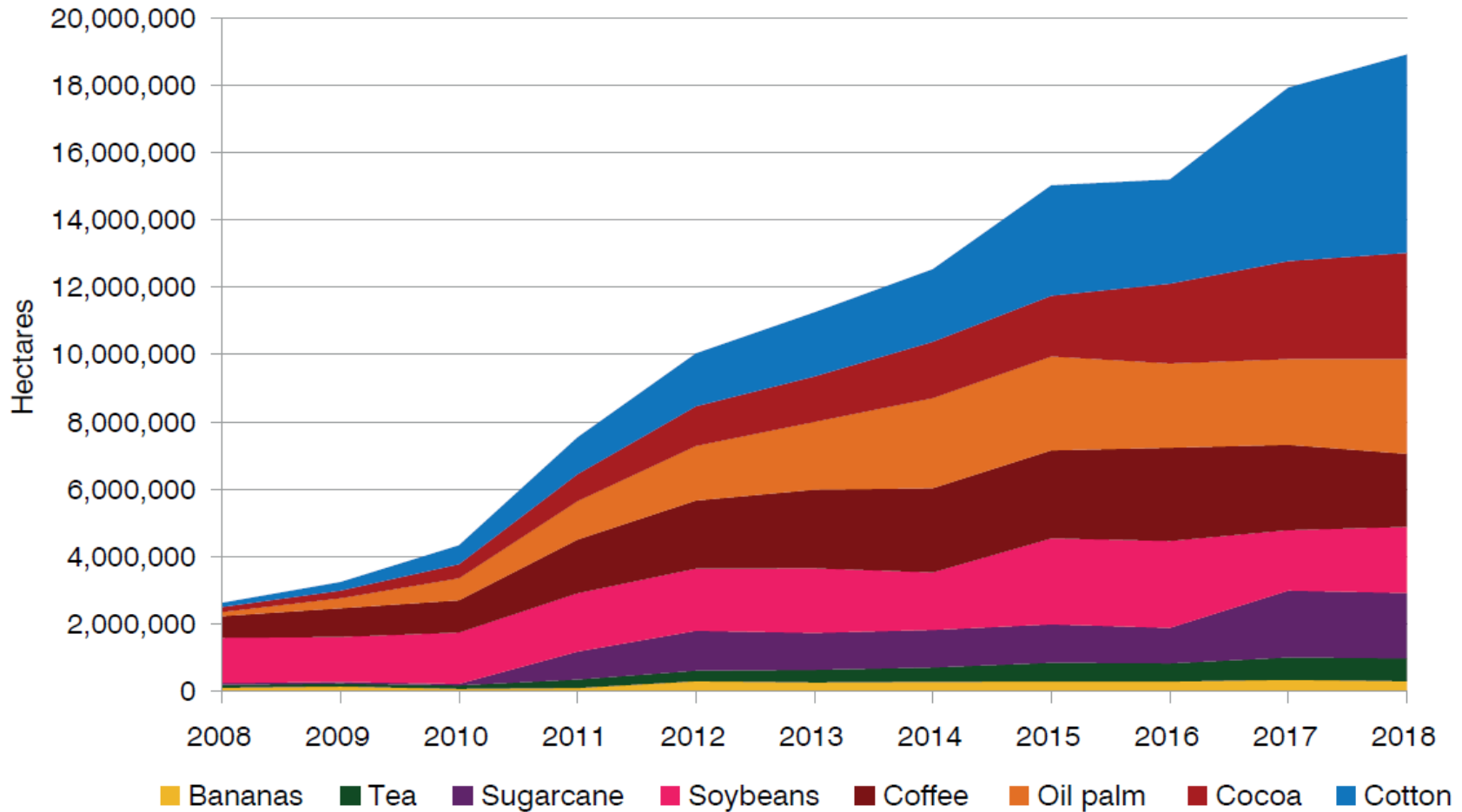


# Sustainability schemes & labels

Chart: Eco-Labels Timeline



# Sustainability schemes



Source: The State of Sustainable Markets (ITC)



# Sustainability schemes & labels



# Plant-based foods

  
**NEW WAVE**  
FOODS.



  
**THE BEYOND  
BURGER**

THE WORLD'S FIRST PLANT-BASED BURGER THAT LOOKS, COOKS, AND SATISFIES  
SO MUCH LIKE BEEF IT'S IN THE MEAT SECTION OF GROCERY STORES.

**20G**  
OF PLANT PROTEIN  
PER SERVING

**NO GMOS**  
SOY, OR  
GLUTEN

**100%**  
VEGAN

**YES**  
WAY



**Omnipork**

Western Innovation x Asian Application

"The Omnipork is our TREAT to the world,  
one that is RIGHT for ourselves,  
for the planet and for all living beings."

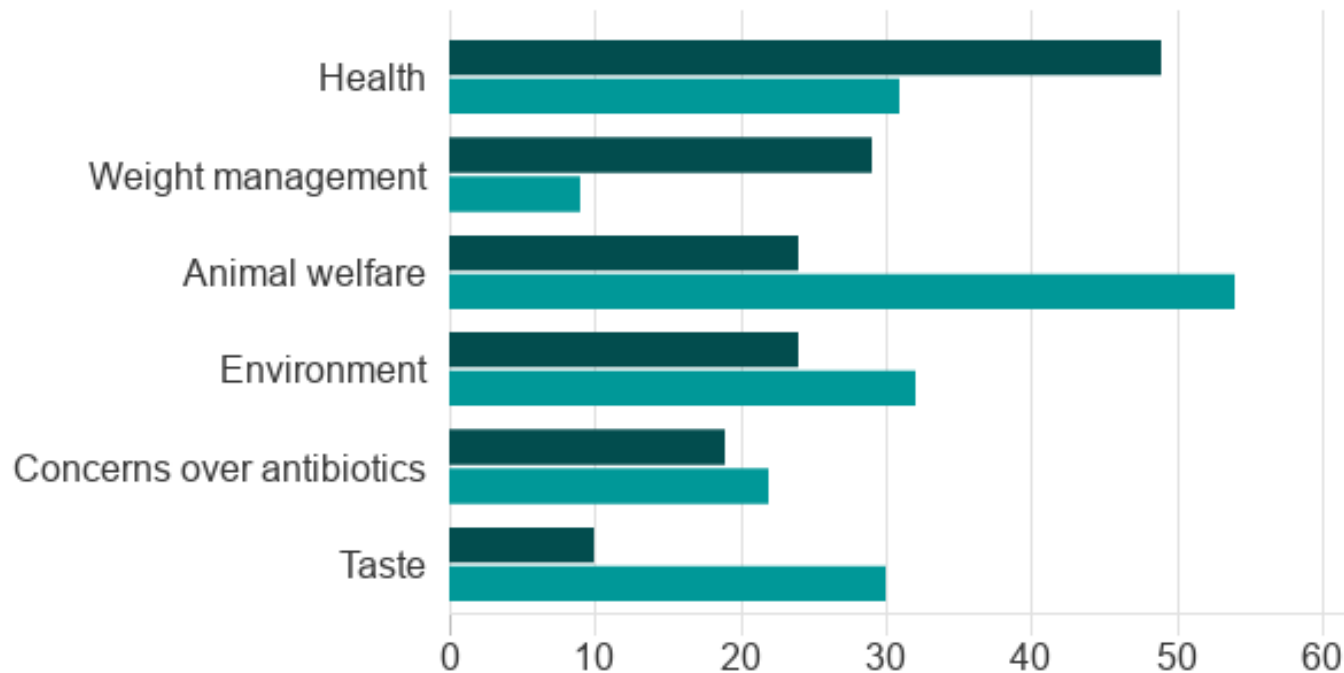


# Plant-based foods

## People give a variety of reasons for eating less meat

% of respondents citing each reason (more than one could be given)

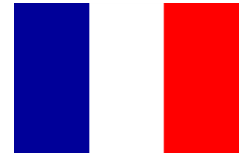
■ People interested in cutting down meat consumption ■ Non-meat eaters



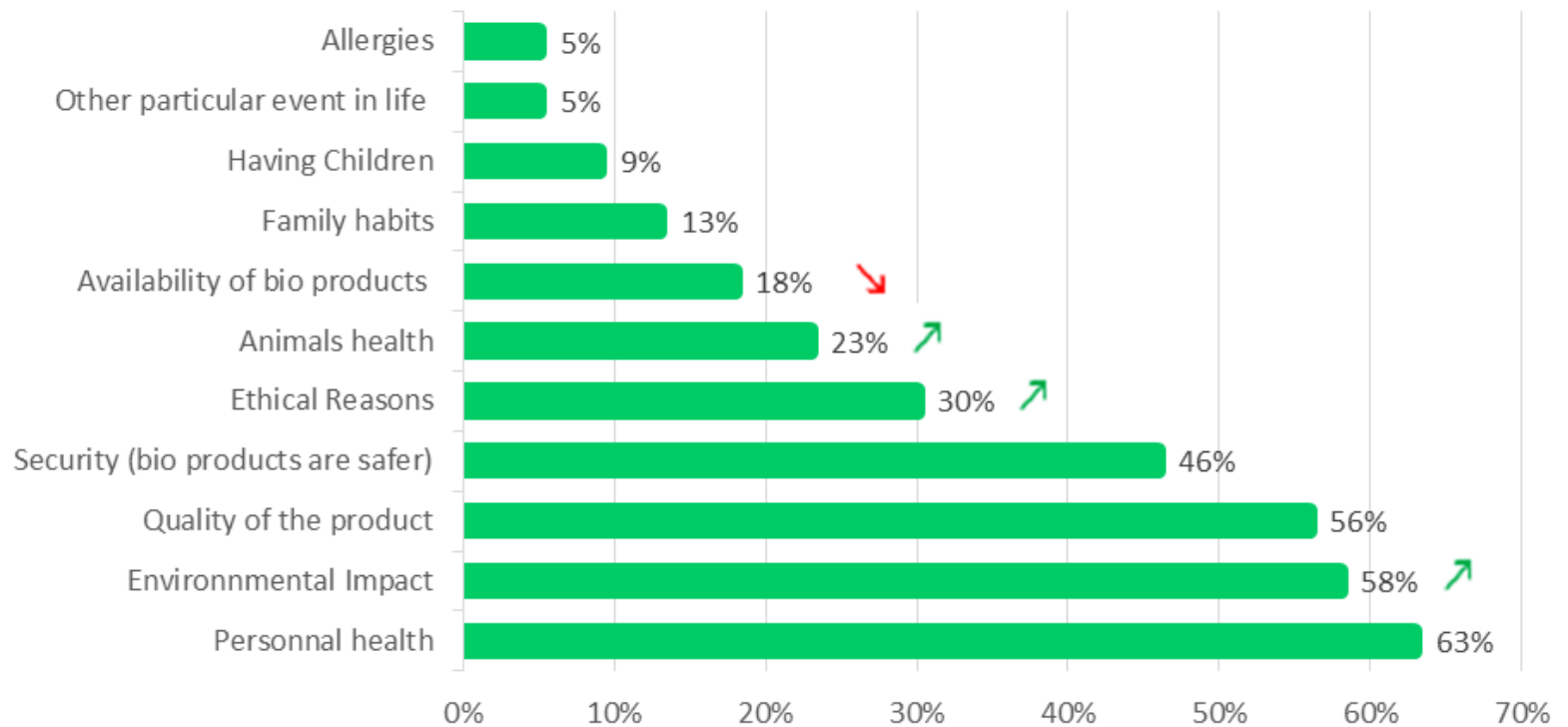
Note: Survey of 1,040 British adults. Source: Lightspeed/Mintel

BBC

# Organic foods

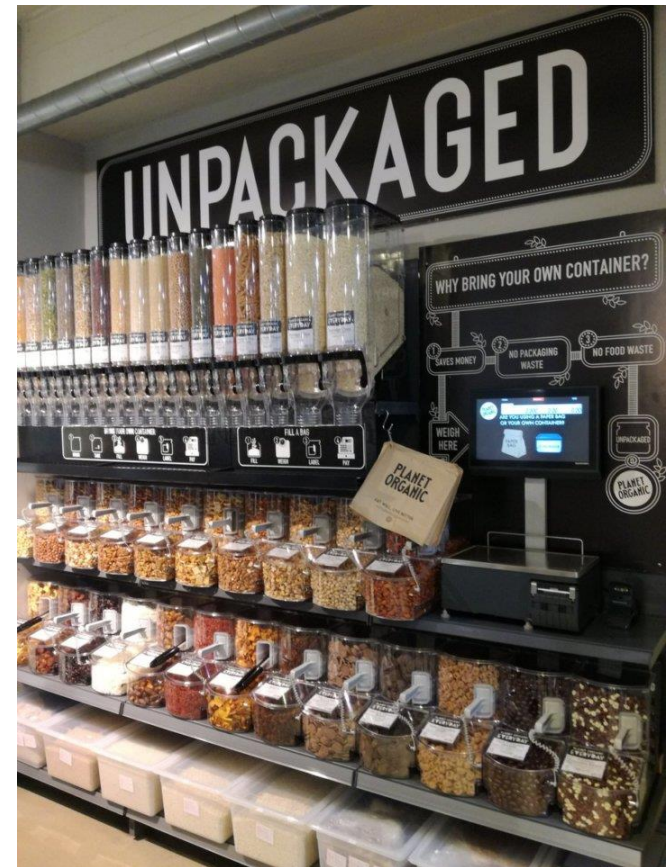


## Why consumers buy organic products?



Source: Agence Bio

# Retailing trends



# Retailing trends



**Thank You!**

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More Information

Market research, analysis & consulting

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