



Global Organic Food & Drink Market

by

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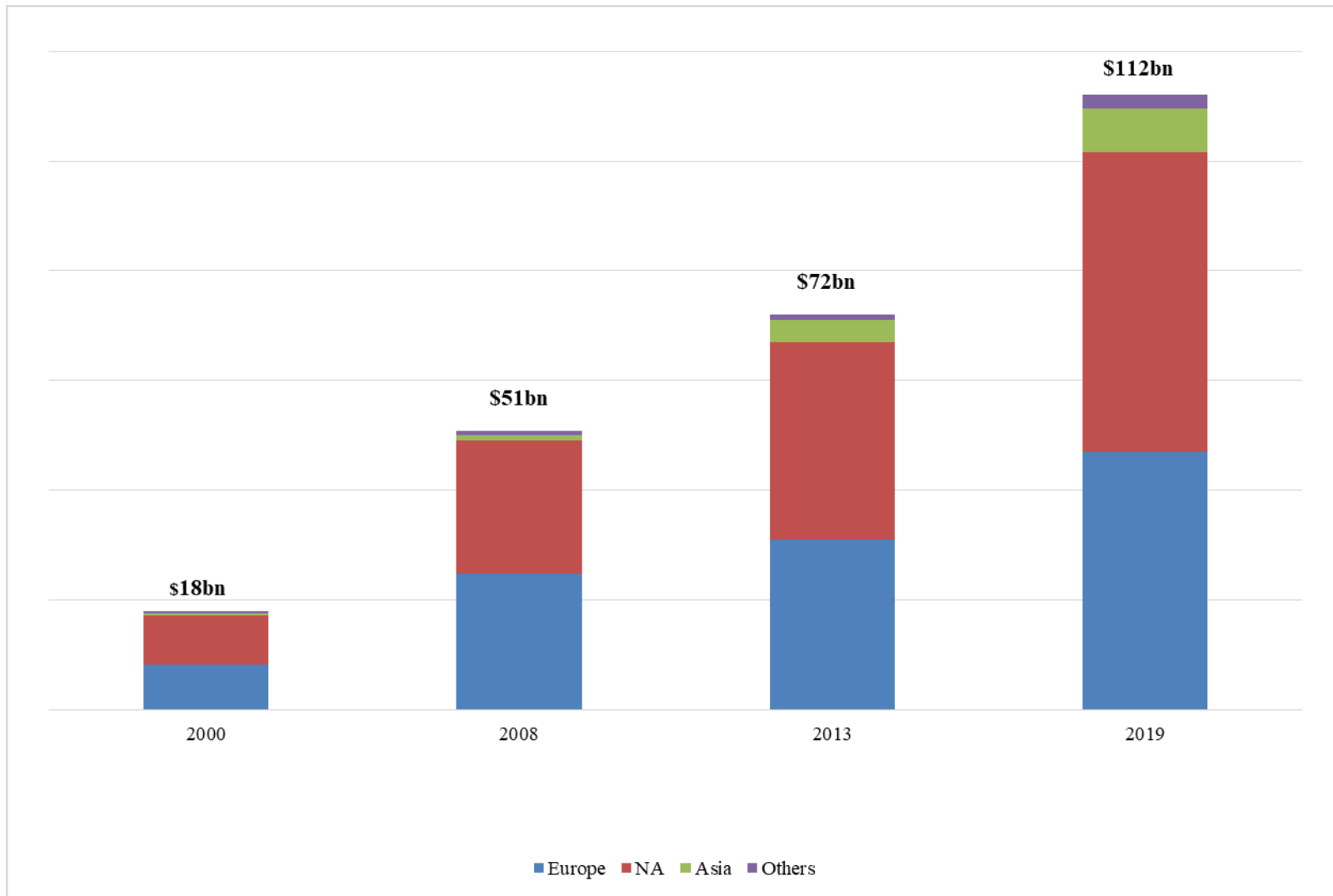
Business services

- i. Market & Technical Research
- ii. Business & Sustainability Consulting
- iii. Seminars, Workshops
- iv. Sustainable Foods Summit
(Europe, North & Latin America, Asia-Pacific)

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Market growth



COVID-19 impacts: market & consumers

**High demand
from food
retailers**

**Strengthening
consumer demand**

**CFS sector
closures**

**Decreasing consumer
spending power**

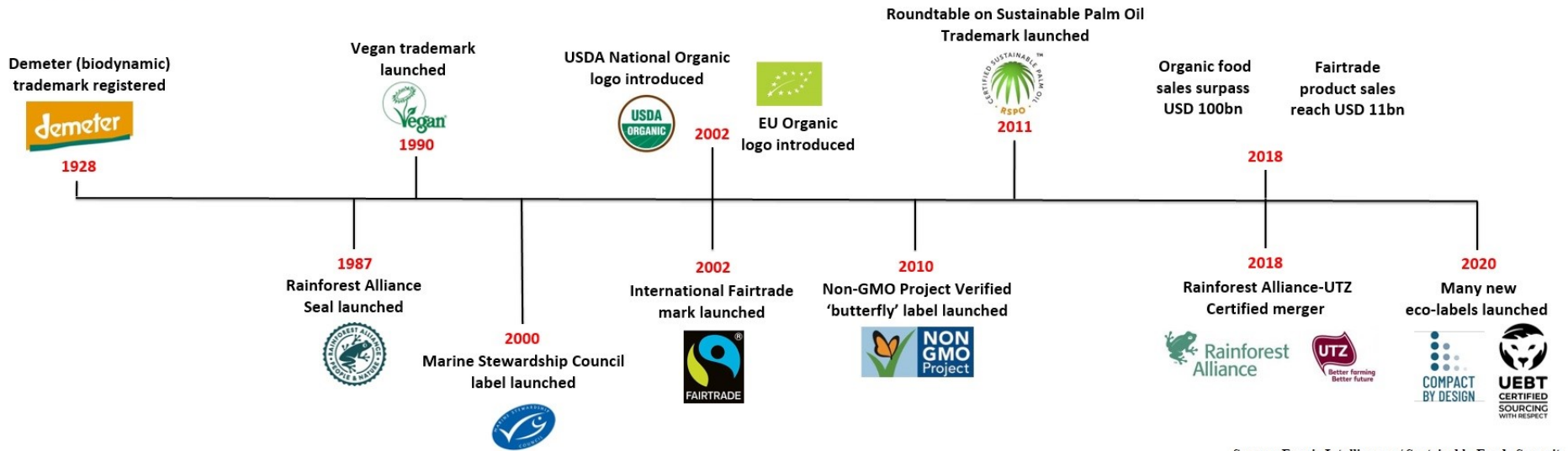
**Rise in online
retailing**

**Changing buyer
behaviour**



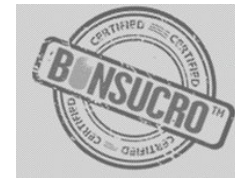
Sustainability schemes & labels

Chart: Eco-Labels Timeline

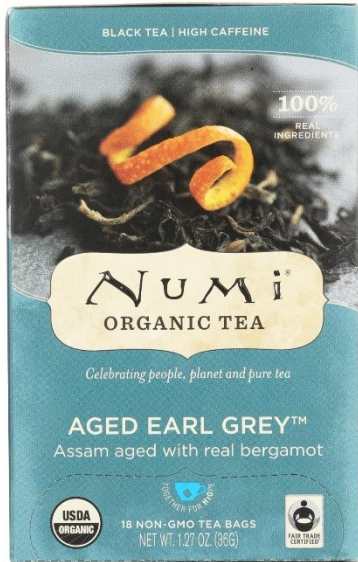


Source: Ecovia Intelligence / Sustainable Foods Summit

Eco-label proliferation



Multiple labels



puukka



Plant-based foods


NEW WAVE
FOODS.




**THE BEYOND
BURGER**

THE WORLD'S FIRST PLANT-BASED BURGER THAT LOOKS, COOKS, AND SATISFIES
SO MUCH LIKE BEEF IT'S IN THE MEAT SECTION OF GROCERY STORES.

20G
OF PLANT PROTEIN
PER SERVING

NO GMOS
SOY, OR
GLUTEN

100%
VEGAN

YES
WAY



{  }

Omnipork

Western Innovation x Asian Application

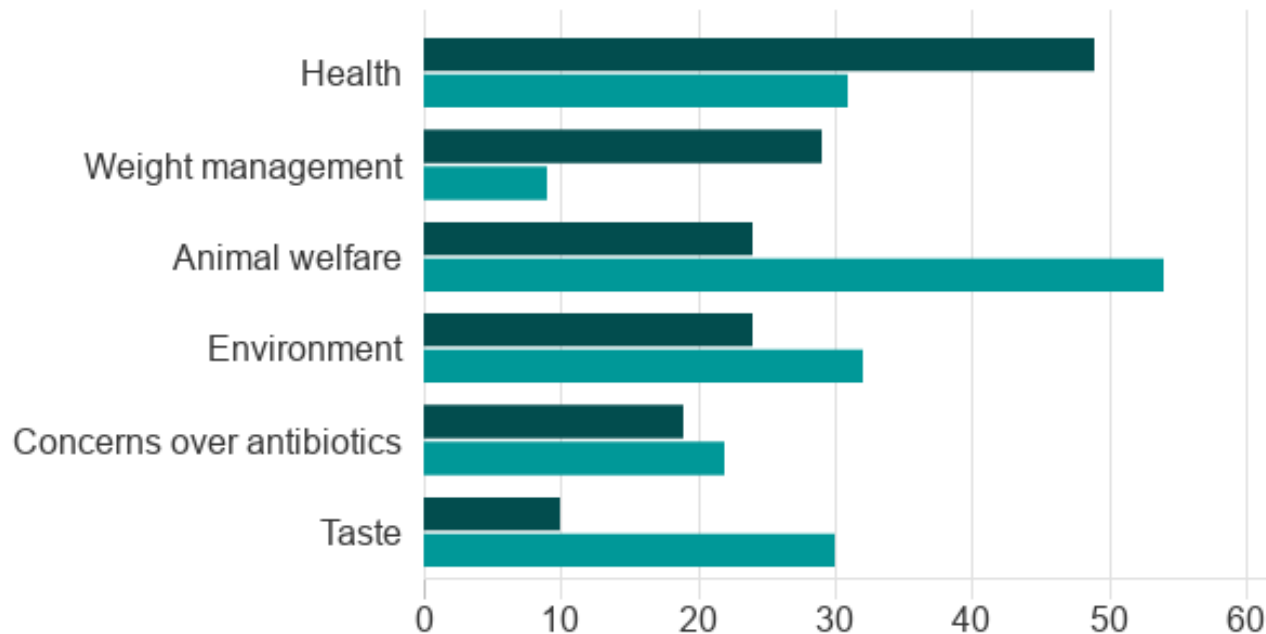
"The Omnipork is our TREAT to the world,
one that is RIGHT for ourselves,
for the planet and for all living beings."

Plant-based foods

People give a variety of reasons for eating less meat

% of respondents citing each reason (more than one could be given)

■ People interested in cutting down meat consumption ■ Non-meat eaters



Note: Survey of 1,040 British adults. Source: Lightspeed/Mintel

BBC

Thank You!

More Information

Market research, analysis & consulting

Free newsletter...

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